BUSINESS MATTERS!
The Business Retention & Expansion Program of Springfield Township
## CONTACT INFORMATION

**WWW.SPRINGFIELDTWP.ORG**

<table>
<thead>
<tr>
<th>Service</th>
<th>Address</th>
<th>Phone</th>
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<tr>
<td>Community Improvement Corp.</td>
<td>9150 Winton Rd</td>
<td>(513) 522-1410</td>
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<td>Administration</td>
<td>9150 Winton Rd</td>
<td>(513) 522-1410</td>
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<td>Police Department</td>
<td>1130 Compton Rd.</td>
<td>(513) 729-1300</td>
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<td>Fire Department, Station 79</td>
<td>9150 Winton Rd</td>
<td>(513) 521-7578</td>
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<tr>
<td>Fire Department, Station 75</td>
<td>10335 Burlington Rd</td>
<td>(513) 851-3030</td>
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<td>Public Works Department</td>
<td>952 Compton Rd.</td>
<td>(513) 522-4004</td>
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<td>Community Arts Center</td>
<td>9150 Winton Rd</td>
<td>(513) 522-2108</td>
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<td>Grove Events Center</td>
<td>9150 Winton Rd</td>
<td>(513) 522-1154</td>
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<td>ArtsConnect</td>
<td>9150 Winton Rd</td>
<td>(513) 522-2108</td>
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**Township Administrator**, Christopher D. Gilbert  
**Finance Director**, Kim Cox  
**Human Resources Director**, Larry Mullins  
**Police Chief**, Robert Browder  
**Fire Chief**, Robert Leininger  
**Director of Infrastructure & Development**, Michael Gould  
**Director of Operations for Arts Center, Grove Events Director**, Thom Schneider  
**Communications & Marketing Director**  
**ArtsConnect Executive Director**, Kimberlee Flamm  
**Director of Administrative Services**, Kathleen Kennedy
Buisnesses of all size, make and model find being Center to it all, is a key to their success! Easy access, beautiful views, talent rich and expansion incentives make Springfield Township the place to be successful.

Luis Menendez, Plant Manager The Sherwin Williams Company

“Our Global Supply Chain facility located in Springfield Township is a division of The Sherwin-Williams Company. In 2017, there were a number of severe weather events that flooded our parking area, manufacturing building, and office facilities. The Springfield Township Fire Department and Public Works Department responded immediately and have been working with the neighboring property owner to correct the flooding and run-off issue. We are glad to be a contributing member in Springfield Township.”
Dear Springfield Township Business Community Member,

Springfield Township recognizes how important our businesses are to the community. It’s with this understanding that the Business Matters! program was initiated. Simply put, Business Matters! focuses on how we can assist you in your economic success in Springfield Township.

Being a member of the Springfield Township Business Matters! program has many benefits, including free services from our township departments to assist your business in areas such as safety and security, emergency management, infrastructure project consulting, and employee enrichment. By collecting information from you regarding your economic forecast, we are able to refer local, county, and regional programs to help see your business plans through.

Local businesses are at the heart of our economy, and we are here to assist you in any way possible. With the Business Matters! program, we intend to demonstrate immediate results by addressing any urgent needs and offering strong lines of communication between the township and your business.

We look forward to working with you and continuing to grow together in Springfield Township.

Sincerely,

Springfield Township Board of Trustees

Mark Berning
markberning@springfieldtwp.org

Joseph Honerlaw
jhonerlaw@springfieldtwp.org

Gwen McFarlin
gmcfarlin@springfieldtwp.org

Trustee Meetings are held the second Tuesday of the month in the Administration Department Building at 9150 Winton Road.
The Springfield Township Community Improvement Corporation (CIC) is a non-profit organization formed by the Board of Trustees in 2014 as an economic development agent for Springfield Township. The CIC was created to advance, encourage and promote industrial, economic, commercial, housing and civic development within Springfield Township. The CIC is a financial partner in the Business Matters! program.

**FOUR MAIN GOALS OF BUSINESS MATTERS!**

- Foster good relationships with businesses and connect them with resources either at a local, state, or federal level to ensure retention or assist with expansion
- Show quick results by immediately addressing urgent problems of local businesses
- Describe the local economy to residents, the media, and other businesses by communicating its positive attributes and trends
- Respond to business needs through strategic economic development plans and Community Improvement Corporation initiatives to improve the local business climate

**APPROACH**

- The Township manages the program, which operates continuously throughout the year by meeting with businesses and conducting surveys.
- The Township collects data from meetings and reports economic data to the Board of Trustees, Township Administrator, and the Hamilton County Development Corporation (HCDC).
- The Township provides a rapid response to “fixable” needs identified by the surveyed business either personally or by connecting them with a member of the Business Retention & Expansion Response Team.
- The Township educates local businesses on local and regional programs offered to businesses to help them succeed.
- The Township narrates the local economy, based on ongoing interviews to the local press, business organizations, elected officials, and general public.

**The Scoop on... BUSINESS MATTERS!**

A Springfield Township Program For Business Retainment & Expansion

**SPRINGFIELD TOWNSHIP CIC**

Community Improvement Corporation

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SPRINGFIELD TOWNSHIP

As the centermost point in Hamilton County, Springfield Township is the place over 36,000 people call home. Our community includes portions of seven public school districts and the area’s top-rated private academic institutions. The heart of Springfield Township spans an area from North Bend Road, through the county’s second largest park, Winton Woods. Our neighborhoods often provide individual identity and may be more familiar by name; Finneytown, Pleasant Run Farms, New Burlington, View Place, and Parkview Heights to name a few.

As a predominately residential community, we boast nearly fifty churches. We are home to the internationally known artist - Charley Harper, the first LaRosa’s franchise restaurant and largest all male Jesuit high school, St. Xavier.

We are center to convenience with service at our core - dentists, dry cleaners, veterinarians and hair stylists you know by name. Springfield Township is the perfect mix of urban and suburban lifestyle with a wide range of housing choices and a growing arts presence. Best yet, with access to I75, Cross County Highway and I275, Springfield Township is a short drive to the biggest sporting events, shopping destinations, entertainment venues, universities, and restaurants the area has to offer.

Approximately 60% of Springfield Township is comprised of residential land use.

Approximately 30% of the Township land use is comprised of public land – parks, churches, schools, or other government or non-profit uses.

Approximately 10% of the Township is comprised of commercial or industrial use.

Founded in 1795
17 Square Miles
Population of 36,319 people
BUSINESS IMPROVEMENT GRANT
The Business Improvement Program was created to award funds to eligible Township businesses in order to help owners improve the exterior aesthetics or increase the size of their business. The Business Improvement Program, administered by the township’s Community Improvement Corporation (CIC), was designed to focus on the Township’s business community by achieving these primary goals:

- Promoting and leveraging community resources to revitalize and reinvest in Township businesses.
- Encouraging partnerships between the Township and local businesses around projects that help to improve the economic health and vibrancy of our business communities.

*Business Improvement Grant applications become available in March and are due near the end of June.*

RESIDENTIAL INCENTIVE GRANT
In order to encourage economic development in Springfield Township through the Joint Economic Development Zone (JEDZ) and the Joint Economic Development District (JEDD), a strong residential base is necessary. The Residential Incentive Grant was created to incentivize people to live and work in Springfield Township. Any person who lives and works in Springfield Township and pays into the JEDD or JEDZ is eligible to apply for the Residential Incentive Grant. The grant is equal to the earnings tax paid.

Business owners are also encouraged to call Springfield Township home. Grants equal to the net business profits tax paid by businesses which are owned principally (50% or more) by Township residents and which are located in the JEDZ or JEDD territories can apply.

*Residential Incentive Grant applications become available in January and are due near the end of June.*
NEIGHBORHOOD ENHANCEMENT GRANT
The Neighborhood Enhancement Grant program was created by the Community Improvement Corporation to award funds to eligible organizations to make Springfield Township neighborhoods better places to live, work, and play. The program was designed to focus on the Township’s various neighborhoods by achieving four primary goals:

- Assisting neighborhoods in determining priorities and making improvements in their communities.
- Fostering community involvement and civic participation through neighborhood-based projects that improve the quality of life for residents.
- Promoting and leveraging community resources to revitalize and reinvest in Township neighborhoods.
- Encouraging partnerships between the Township, resident or business associations, and other community groups around projects that help to improve neighborhoods and benefit residents.

Neighborhood Enhancement Grant applications become available in January and are due at the beginning of June.

FIRE DEPARTMENT ISO CLASS 2 RATING
The Insurance Services Office (ISO) is a private company that rates fire departments on a scale from 1-10, with a 1 being the best, on their ability to minimize property damage caused by a fire. Springfield Township achieved a Class 2 rating in 2017, a rating that is achieved by less than 3% of departments nationwide. Your insurance company may use this ISO Rating to determine property and casualty insurance premiums. Check with your insurance agencies to learn about any cost savings associated with the new rating.

Bob Trenkamp,
President Thomas Graham Associates, Inc.
Civil Engineers and Land Surveyors

“The township is not only a great place to locate your business, but it is also where I chose to raise my family. The elected officials and staff of the township are very business friendly and are always willing to help you grow and expand your business. It has been my experience that Springfield Township really provides business owners with a feeling that they are there to help them and, as a business owner and resident, it makes me proud to live and work here.”
SAFETY & SECURITY

To coordinate business assistance or consultation with a Springfield Department, call (513)728-4278.
As a Springfield Township business, you have a partner to help your business establish best practices in safety and security.

SAFETY CONSULTING
The Springfield Township Police and Fire Departments can offer businesses valuable consultation to improve safety policies and emergency operation plans that address fire prevention, evacuation procedures, active shooter training, severe weather plans, loss prevention, fraud and risk management.

ENVIRONMENTAL DESIGN
The addition or elimination of landscaping, lighting, security cameras and even furnishings can play a role in deterring or attracting crime. The Springfield Township Police Department can offer businesses advice in environmental design to help minimize the likelihood of crime.

ROUTINE BUSINESS CHECKS:
The Police Department routinely checks businesses after business hours. Please keep the Police Department informed of off-hours, contact names and telephone numbers in case of an emergency.

FIRE INSPECTIONS
Most property and casualty insurance companies require an annual fire inspection to receive a property insurance premium discount. The Springfield Township Fire Department offers these inspections to ensure the safety of those working in Springfield Township. Contact your insurance agency to learn about any cost savings associated with annual fire inspections.

DISASTER CLEAN-UP ASSISTANCE
In the event of a severe weather event, the Public Works Department is able to use tools and equipment to remove fallen trees, clean parking lots, and haul away brush so that your business can return to regular operations as soon as possible.

EMERGENCY ACCESS
The Springfield Township Fire Department and the KNOX BOX Company have partnered to provide a highly secure and efficient emergency access system for business properties. The KNOX BOX is a metal box that is recessed or anchored to an exterior wall of the business and holds a key that would allow the Fire Department into the business in case of an emergency without damaging doors or windows.

POLICE NON-EMERGENCY: (513) 729-1300
FIRE NON-EMERGENCY: (513) 521-7585
COMMUNICATIONS

Have a great story to tell? Call (513)728-4278 to pitch your announcement.
INFRASTRUCTURE CONSULTING
If your business is planning to make improvements or external renovations, including parking lot expansions, storm sewer improvements, or large scale heating and cooling projects, the township Public Works Department can offer consult to ensure all aspects of the project are considered, particularly when the project involves public infrastructure.

PUBLIC UTILITIES LIAISON
Offering years of experience in project management, the Springfield Township Public Works Department offers assistance to businesses who are embarking on projects that require the coordination between multiple entities including public offices (such as the Hamilton County Engineers Office), utility companies (such as Duke and Cincinnati Bell), and partnering agencies (such as Hamilton County Public Works.)

COMMUNICATIONS & MARKETING
Does your business have a major milestone or project coming up that you would like the public to know more about? Springfield Township may be able to share your news within its social media and marketing platforms, and can often communicate the news to the media for further coverage.

SPONSORSHIPS, VOLUNTEERS & PARTNERSHIPS
A great way to gain recognition for your business is to sponsor, volunteer or partner with a community event through the Township’s non-profit organization, ArtsConnect. Through the generous donation of time, product or financial support, not only are you making the community more aware of your business, you are making a lasting and meaningful difference throughout our community.

The Finneytown Business Network meets the last Wednesday of every month. Visit www.springfieldtwp.org/FBN for the meeting locations and topics of discussion.
When a person has a cardiac arrest, survival depends on immediately getting CPR from someone nearby. Of all cardiac arrests experienced outside of a hospital, approximately 90% are fatal. CPR, especially if performed in the first few minutes of cardiac arrest, can double or triple a person’s chance of survival.
**FIRE & POLICE DEPARTMENT EDUCATIONAL PROGRAMS**

- **Effective Fire Extinguisher Use**
  On-site demonstration and hands-on training offered to address situations that may occur relative to your business environment.

- **CPR**
  Springfield Township has American Heart Association certified instructors on staff who offer CPR certification, Basic First Aid, Stop the Bleed and AED training classes. Classes must have at least four employees in attendance. The cost is dependent on the certification. Courses are scheduled based on your needs and are held at the fire station training facility.

- **Active Shooter Training**
  The Police Department is available to businesses to conduct training on how to recognize signs of potential violence around you, and what to expect after an active shooting takes place.

**ARTSCONNECT**

In partnership with Springfield Township, Arts Connect produces community events, art classes for all ages, summer camps and an *art in public spaces* initiative. Learn more at www.TheArtsConnect.us or call 522-2108.

- **Summer Camp for Kids Ages 7-13**
  Your kids will have a summer packed with imaginative, creative and fulfilling art projects in the ArtsConnect Kids Camp. Unlike any other art camp, this program empowers kids to make a difference through their art.

- **Business Retreats**
  ArtsConnect offers programs designed to encourage creative thinking, team work, and enhanced communication skills led by facilitating artists. Schedule a session to build, draw, paint, create, laugh and play. An art therapist is available to come to your business location, or groups may be scheduled in our art studio space with a master instructor.
Interesting Facts about Springfield Township...

- Springfield Township shares its boundaries with 7 public school districts and has nine zip codes.
- Springfield Township is the 5th largest jurisdiction in Hamilton County and among the top 20 largest townships in the State of Ohio.
- Pringles potato crisps were named after Pringle Drive, a street in Springfield Township.
- Springfield Township is home to the second largest park in Hamilton County, Winton Woods.
- Springfield Township is home to St. Xavier High School, the largest of the all-male Jesuit high school in the United States.
- The first cable suspension bridge in Ohio was designed and built in Springfield Township by William Lane in 1847 to cross the Mill Creek. This bridge was among only three others in the United States at the time.
- The very first LaRosa's franchise restaurant, operated by the Eilers family, got its start in Springfield Township.